

AMERICAN ASSOCIATION OF HEART FAILURE NURSES

2009 AAHFN

5th Annual Meeting



Thursday, June 25 – Saturday, June 27, 2009
Hyatt Regency Minneapolis
Minneapolis, Minnesota



AFFILIATE INFORMATION FOR INDUSTRY-SPONSORED FOCUS GROUPS & PROMOTIONAL EVENTS

Questions

Contact: Meredith Weiner, Meetings and Exhibits Manager, at
856-642-4419 or mweiner@ahint.com

www.aahfnannualmeeting.com

www.aahfn.org

DESCRIPTIONS OF AFFILIATE SPACE FUNCTIONS

Focus Groups

Focus groups provide companies with an opportunity to gain an in depth understanding of professionals involved in heart failure care, nursing and research.

Promotional Events

Promotional events are an excellent way to introduce a new product or service in a relaxed and enjoyable atmosphere.

Focus groups and promotional events will be accepted on a first-come, first served basis and at the discretion of the AAHFN Board of Directors. AAHFN will not provide CNE credit for focus groups or promotional events.

SPACE AVAILABILITY AND COSTS

Focus group and promotional event times are available for Friday, June 26, 2009 and Saturday, June 27, 2009. Please note: no affiliate event may interfere with the regular meeting program.

Focus Groups

The focus group fee includes the following: one-hour time slot, room rental with a U-shape* room set for up to 40 attendees, a list of attendees meeting the company's criterion to choose from, and staff support from the AAHFN home office. Additional costs: Audio visual (see AV form for discounted audio visual packages), food and beverage, any speaker and/or participant honorarium and/or travel.

*AAHFN is open to discussing other seating configurations dependent upon the needs of the sponsoring company; however, additional charges may apply.

Promotional Events

The promotional event fee includes the following: up to three-hour time slot, room rental with optional room set (with in-house linens) for up to 300 attendees (private suite to ballroom), a list of attendees meeting the company's criterion to choose from (if applicable), and staff support from the AAHFN home office. Additional costs: Audio visual (see AV form for discounted audio visual packages), food and beverage any speaker and/or participant honorarium and/or travel.

Note: To maintain Continuing Nurse Education (CNE) compliance for the Annual Meeting, honorarium for participants must be pre-approved by the AAHFN Board of Directors. **An email outlining your honorarium offering is due to Heather Petet, Executive Director, at hpetet@ahint.com no later than May 4, 2009.**

PROCESS

To apply for event space(s), complete the application located on page 2 of this packet. **Applications must be received by April 30, 2009.** Upon approval from AAHFN, you will receive a confirmation with your room assignment; room set specifications, food and beverage menus, and a hotel contact for food and beverage orders.

QUESTIONS

Please contact Meredith Weiner, Meetings and Exhibits Manager, for questions regarding your event, the meeting, and/or exhibits at 856-642-4419 or mweiner@ahint.com.

Company Name: _____

Contact: _____ Email : _____

Fax: _____ Phone: _____

Address: _____

City : _____ State : _____ Zip : _____

EVENT INFORMATION

Name of Event: _____ Date: _____

Start Time: _____ End Time: _____

Estimated Number of Attendees: _____ Room Set: _____

Please select from the function options/times below:

Focus Groups (up to 40 participants) **Preferred Day/Time** **In Addition to**

<input type="checkbox"/>	Friday, June 26, 11:50 – 12:50 PM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Friday, June 26, 12:50 – 1:50 PM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Friday, June 26, 7:00 – 8:00 PM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Saturday, June 27, 12:00 – 1:00 PM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Saturday, June 27, 1:00 – 2:00 PM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>

Promotional Events (up to 300 participants) **Preferred Day/Time** **In Addition to**

<input type="checkbox"/>	Wednesday, June 24, 6:00 – 9:00 PM	\$8,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Friday, June 26, 7:00 – 10:00 PM	\$10,000	<input type="checkbox"/>	<input type="checkbox"/>

Promotional Events (up to 25 participants – private suite) **Preferred Day/Time** **In Addition to**

<input type="checkbox"/>	Wednesday, June 24, 1:00 – 12:00 AM	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Thursday, June 25, 1:00 – 12:00 AM	\$5,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Friday, June 26, 1:00 – 12:00 AM	\$7,500	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Saturday, June 27, 1:00 – 12:00 AM	\$7,500	<input type="checkbox"/>	<input type="checkbox"/>

Total Payment..... \$ _____

PAYMENT INFORMATION

Credit Card: Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____

Name on Card _____

Signature: _____ Date: _____

If you have any questions, please contact Meredith Weiner, AAHFN Meetings and Exhibits Manager, at 856-642-4419 or mweiner@ahint.com.

AAHFN brings in an Audio Visual Company, CMI Communications, for the Annual Meeting. CMI Communications offers extremely reasonable pricing and amazing service. AAHFN is extending the cost savings and service to all affiliates*. Note: these packages may also be enhanced with additional items as needed. *Pricing below is per room per day, includes tax, and there are no service charges for rentals.*

*upon acceptance of event by AAHFN

Package One: Support - \$200

This package is designed for companies who choose to bring in their own LCD projectors. Please note: projecting on the meeting room walls will not be permitted.

QTY	DESCRIPTION
1	WELT 203-56 PROJECTION TABLE (INCLUDES ALL CABLES)
1	96"X 96" (8') TRIPOD SCREEN

Select this package

Multiple events:

Apply to all my event rooms.

Other: _____

Package Two: Basic - \$650

QTY	DESCRIPTION
1	EIKI LC-XB25 LCD PROJECTOR
1	WELT 203-56 PROJECTION TABLE (INCLUDES ALL CABLES)
1	96"X 96" (8') TRIPOD SCREEN

Select this package

Multiple events:

Apply to all my event rooms.

Other: _____

Package Three: Basic + Audio Recording - \$800

QTY	DESCRIPTION
1	EIKI LC-XB25 LCD PROJECTOR
1	WELT 203-56 PROJECTION TABLE (INCLUDES ALL CABLES)
1	96"X 96" (8') TRIPOD SCREEN
2	CROWN PCC 160 MICROPHONES
1	MARANTZ PMD222 CASSETTE REC
1	SHURE 4 CHANNEL MIC MIXER AND C-90 CASSETTE TAPE

Select this package

Multiple events:

Apply to all my event rooms.

Other: _____

ADDITIONAL EQUIPMENT REQUIRED: (pricing information will be sent to the event contact person.)

Package \$_____ x number of rooms _____ (concurrent groups) x number of days _____ =

Total Payment..... \$_____

PAYMENT INFORMATION:

Credit Card: American Express Visa Discover

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____ Date: _____

If you have any questions, please contact Meredith Weiner, AAHFN Meetings and Exhibits Manager, at 856-642-4419 or mweiner@ahint.com.