

# 2008 AAHFN ANNUAL MEETING

June 26-28, 2008 • Westin Boston Waterfront



*"Raising the Bar in Heart Failure Care"*

## Affiliate Information for Industry-Sponsored Focus Groups & Promotional Events

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### DESCRIPTIONS OF AFFILIATE SPACE FUNCTIONS

#### Focus Groups

Focus groups provide companies an opportunity to gain an in depth understanding of professionals involved in heart failure care, nursing and research. This feedback will help them make informed marketing and product decisions. Focus Groups will be selected on a first-come, first served basis and at the discretion of the AAHFN Board of Directors.

No CME credit is given for Focus Group events.

#### Promotional Events

Promotional events are an excellent way to introduce a new product or service in a relaxed and enjoyable atmosphere. Offering promotional events broadens the exposure of a company and product offerings in an atmosphere most conducive to their corporate culture. In addition, attendees value off-site opportunities to learn about new services, products and events.

These events will be selected by AAHFN on a first-come, first-served basis and at the discretion of the AAHFN Board of Directors.

No CME credit is given for promotional events.

### SPACE AVAILABILITY AND COSTS

Opportunities are available for Friday, June 27, 2008 and Saturday, June 28, 2008 for one-hour sessions. The sessions will not interfere with the regular meeting program and allow attendees to still enjoy lunch/dinner as provided in the regular meeting program.

The price includes room rental and a U-shape room set. Rooms can accommodate up to 20 or 50 attendees (not including AV) and will be assigned dependent upon the sponsoring company's needs and estimated number of attendees. AAHFN is open to discussing other seating configurations dependent upon the needs of the sponsoring company; however, additional charges may apply. All Food & Beverage (F&B) and Audiovisual (AV) equipment orders are the responsibility of the sponsoring party. The sponsoring company is also responsible for any speaker honorarium and/or travel. AAHFN will provide event promotion via email and will work with the sponsoring company to secure attendees who meet their criteria.

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## Affiliate Meeting/Function Space Agreement Please FAX this form Meredith Weiner at 856-439-0525

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email : \_\_\_\_\_

Fax: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

### EVENT INFORMATION

Name of Event: \_\_\_\_\_ Date: \_\_\_\_\_

Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_

Estimated Number of Attendees: \_\_\_\_\_ Room Set: \_\_\_\_\_

#### Please select from the function options, by checking a box, below:

- |                          |   |         |
|--------------------------|---|---------|
| <input type="checkbox"/> | Friday, June 27 <sup>th</sup> , 12:00 – 1:00 PM   | \$3,000 |
| <input type="checkbox"/> | Friday, June 27 <sup>th</sup> , 1:30 – 2:30 PM    | \$3,000 |
| <input type="checkbox"/> | Friday, June 27 <sup>th</sup> , 7:30 – 8:30 PM    | \$3,000 |
| <input type="checkbox"/> | Saturday, June 28 <sup>th</sup> , 12:45 – 1:45 PM | \$3,000 |
| <input type="checkbox"/> | Saturday, June 28 <sup>th</sup> , 4:45 – 5:45 PM  | \$3,000 |

#### Please select the following, as applicable, to ensure we have a better understanding of your event:

- Planning to order F&B through the hotel, please send me the menus
- Planning to order AV through the hotel, please send me the price list

You will receive a confirmation prior to the meeting with your final room assignment.

Total Payment.....\$ \_\_\_\_\_

### PAYMENT INFORMATION

Credit Card:  Visa  MasterCard  American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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